



SAMOVAR

.....
WHOLESALE CATALOG

6 Reasons to Join our Wholesale Program

Samovar Tea Lounge has been San Francisco's top source for premium teas since 2001. Now our exclusive teas and blends are available to select cafes, restaurants, hotels, and other businesses.

1. Proven

With over 10 years of experience serving tea to hundreds of customers per day, we have perfected every one of our teas and customers love them.

2. Fresh

The tea you get is the same tea we serve our customers, so our tea is always fresh. We buy in small batches from farmers around the world, to ensure maximum freshness and quality in every cup of tea.

3. Expertise

We're passionate about tea education, and we want to make sure that you're set up for success. We offer expertise in how to serve tea in a restaurant setting, how to brew the perfect cup of tea every time, food and tea pairings, and more — just ask!

4. Exclusive

Become one of the select few locations where customers can enjoy our exclusive blends and small-batch teas.

5. Local

For businesses based in the Bay Area, we would love to have you visit the Tea Lounges and try some teas with us. We're your local source for tea education and support, and selling our teas will be instantly synonymous with "quality" and "local."

6. Profitable

We've been blown away by the growth we've seen in the specialty tea market since we first opened our doors. Tea business is good business.



Black Teas

Our premium black teas are decidedly rich and passionate. Enjoy them straight up for a classically brisk encounter, or add milk and sugar for a decadent treat.



Breakfast Blend (Organic)

Full malty flavor with a delicate muscatel finish. The ideal transition from coffee to tea. One of our top sellers and tastes great iced or hot.

Masala Chai (Organic)

Sweet, spicy, creamy and best when simmered for hours with whole milk and coconut palm nectar.



Californian Persian (Organic)

After ten years and hundreds of tastings, Samovar's Persian tea has arrived. Brisk, fully oxidized black tea, cardamom, orange peel, and wild baby roses.

Tart Peach (Organic)

Tart, nectarous, floral, and uplifting. Softly astringent, a harmonious blend of black tea, red peach, hibiscus and rosehips.



Earl Grey (Organic)

Superbly frisky and brisk, a citrus jolt to ignite your taste buds. We blend wild crafted Chinese black tea with real bergamot oil.

Tolstoy's Sip (Organic)

Smooth and full bodied with an apricot sweetness and light tarry smokiness. Great with a scoop of strawberry jam and a splash of milk.



Green Teas

Well-known for their health benefits and well-loved for their amazing flavors, green teas range from from vegetal and citrusy, to floral-sweet, to rich and roasty.



Jasmine Green (Organic)

Lush, heady notes of jasmine flowers and a whisper of roasted walnuts. Floral, refreshing, faintly grassy and succulent.



Jasmine Pearl (Organic)

Hand rolled, two leaves and a bud and flowering baby jasmine flowers. Watch the tiny pearls unfurl, and let loose blissful thoughts.

Matcha Shake Mix

Silken notes of fresh-grass and farm-churned butter. Shake over ice or serve hot and cozy to get a jolt of caffeine, and a wave of sweet, creamy deliciousness.



Ryokucha (Organic)

Genmaicha, Samovar-style. Japanese matcha powder blended with toasted brown rice and steamed green tea. Cereal-like and nutty, a touch of grassiness, and the ultimate for breakfast.



Herbal Infusions

Select a caffeine free blend to soothe, to renew, to enliven, to meditate...



Cacao Mint (Organic)

The wisdom of the ancients in a simple pot of deliciousness. Cacao for boosting moods (ancient Aztecs). Peppermint for soothing tummies (ancient Egyptians). And lavender for deeper sleep (ancient Rome).

Moorish Mint (Organic)

A tonic made of peppermint, ginger, licorice, cardamom, fennel, black pepper, cloves and a touch of green tea. Complex and earthy, minty and deep.



Chamomile Mélange (Organic)

Chill out big-time with our soothing brew of organic chamomile flowers, lemon myrtle, lemongrass and spearmint. Bright, well-balanced and refreshing.

Ocean of Wisdom (Organic)

Custom blended at Samovar Tea Lounge for His Holiness The Dalai Lama. A decaf masala chai-style brew with a silken, malty mouth-feel and natural spicy sweetness that lingers on and on.



Hibiscus Bliss (Organic)

Rosemellow, (aka hibiscus) is tropical, vitamin-C charged, and utterly blissful blended with our organic rooibos, lemongrass and licorice. Tropical, citrusy, and slightly sweet.

Turmeric Spice (Organic)

A 24-karat gold blend of ancient herbs: ginger, orange peel, licorice root, lemongrass, and of course holy turmeric. Peaty and grounding, bright and citrusy.



Oolong Teas

At once masculine and feminine, intellectual and seductively hedonistic, fathom this fantastically nuanced form of tea with our connoisseur collection.



Apple Ginseng

White ginseng is known to promote “vital energy and libido.” Eve coaxed Adam to share an apple, marking it a symbol of knowledge, immortality, temptation, and sin. We added a touch of oolong to complete this divine triad.



Four Seasons

From the oolong-gurus in Taiwan, bless your mouth with notes of gardenias, fresh-baked bread, warm milk and savory dew-drenched clover.



Monkey Picked Iron Goddess of Mercy

Smooth-bodied infusion with flavors of apricot and honey. The aroma is complex with accents of roasted nuts and caramel and hardy, woody notes.

Pineapple Coconut

Tropical, creamy, and sweet notes of coconut and pineapple. Simply amazing as a cold-brewed chilled tea.



Wuyi Dark Roast (Organic)

Hauntingly ambrosial. Notes of caramelized raisins, roasted barley, bittersweet chocolate and aged peat moss.



Pu-Erh Teas

Like the ancient, mist-shrouded trees used to produce pu-erh, these leaves have lost all sense of time—infuse them again and again as they continue to emit fantastically dark flavors that are popular with coffee-lovers.



Blood Orange (Organic)

Dark, wet, redwood forest earth with a thick, stewed orange, citrus depth. Rich, smooth, and earthy.



Maiden's Ecstasy (Organic)

Dark, creamy, and luxurious with notes of bittersweet chocolate and espresso.

Velvet Cacao (Organic)

Dessert-like by itself, sweet, smooth, complex. An organic blend of pu-erh tea from Yunnan, China, cocoa shells, yerba mate, roasted dandelion root, coconut flakes, and vanilla bean.



White Tea

As seemingly austere as the Tao Te Ching, white tea develops into a singularly sweet, soft, and sophisticated flavor that is utterly complete.



Bai Mudan (Organic)

Hand-picked, sun dried for three days, baked, then cured. Woody hints of roasted hazelnuts, and sweet corn. Lingering notes of hot cocoa.

Join Us!



To join our wholesale program, simply fill out our Wholesale Application Form at www.samovarlife.com/wholesale.

After we review your application, we'll set you up with log-in info to access wholesale discount rates, and you can make your purchase through the Wholesale section of our online shop.

We accept payment via Visa, Mastercard, American Express, and Discover. For larger orders of \$1,000 or more, please inquire about net terms options.

All U.S. orders receive \$7 flat rate shipping. Orders usually ship within 2-5 business days. International shipment rates are calculated based on order size and destination. Prices and availability are subject to change based on season and availability.

Learn more at www.samovarlife.com/wholesale, or contact wholesale@samovarlife.com.

We look forward to hearing from you!